

CRMI-A2GR, THE EDUCATIONAL ARM OF CHEDID CAPITAL, AND MBS SCHOOL OF BUSINESS ANNOUNCE STRATEGIC PARTNERSHIP FOR THE PROFESSIONAL DEVELOPMENT OF DECISION MAKERS IN MEA

Montpellier, January 29, 2025 - CRMI-A2GR (The Corporate Risk Management Institute - L'Académie de la Gouvernance et la Gestion des Risques), the educational arm of leading investment group Chedid Capital, has entered a partnership agreement with French Grande Ecole MBS School of Business. The agreement aims to address the unique risk landscapes and economic dynamics of the MEA (Middle East and Africa) region.

Programs and training modules, including certificates and diplomas, and ranging from undergraduate to Executive MBA levels, will be developed following the model of existing French programs – while incorporating topics specific to regional challenges and proposed by CRMI-A2GR. These programs and modules will be open to managers and decision makers from central banks, ministries, and businesses seeking to improve their risk management profiles, resilience, governance, or strategies.

Combining their regional knowledge and expertise in educational development and risk management, CRMI-A2GR and MBS School of Business look to better equip future decision makers in critical areas such as ESG (Environmental, Social, and Governance), cybersecurity, and supply chain continuity – which are becoming central to the region's sustainable growth.

“MEA markets are evolving in a complex environment that presents a broad spectrum of risks and opportunities. Beyond GRC (Governance, Risk Management, and Compliance) – which remains a key growth pillar – regional priorities are extending to economic stabilization, climate action, social development, cybersecurity, and even supply chain continuity. This complexity, which is unique to the region, requires a tailored approach to resilience planning that we are ready and able to deliver together,” says Farid Chedid, Chairman and Group CEO of Chedid Capital.

“Leveraging our extensive expertise and broad training offering, we are proud to be partnering with the MBS School of Business to build a talent pool that is well equipped to answer market needs, aligning local growth strategies with global best practices,” he adds.

“In a volatile and complex environment, risk management and resilience planning have emerged as strategic priorities for MEA enterprises. As an international Grande Ecole with expertise in these critical areas, we hold a responsibility to equip future leaders and decision makers with actionable knowledge in disciplines such as GRC, as well as in other facets impacting their organizations, their economies, and their communities,” says Bruno Ducasse, Dean of MBS School of Business.

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About CRMI-A2GR

CRMI-A2GR (The Corporate Risk Management Institute - L'Académie de la Gouvernance et la Gestion des Risques) was established in 2020 under a partnership by leading investment group Chedid Capital and the London-based Institute of Risk Management (IRM). The Institute has emerged as a prominent provider of GRC (Governance, Risk Management, and Compliance) education, offering globally accredited courses and diplomas. Under Chedid Capital, which is headquartered in the Middle East and operates in more than 20 African countries through Groupe Ascoma, CRMI-A2GR has since been expanding its academic offering with public and private partners across the MEA (Middle East and Africa) region.

Among its landmark partnerships is the joint Certificate in Risk Management for Insurance and Reinsurance Professionals with IRM and L'Ecole Supérieure des Affaires (ESA Business School) – which is managed by the Paris Ile-de-France Chamber of Commerce and Industry.

In 2023 and 2024, CRMI-A2GR extended its offering to new training and learning tracks, as well as to risk consulting and advisory services. In 2024, it also inaugurated its alumni club, a platform for industry-wide collaboration in areas such as regulation and quality standardization.

About MBS School of Business

The MBS School of Business (MBS), founded in 1897 by the Montpellier Chamber of Commerce and Industry, is one of the oldest and most prestigious management schools in Europe. Holding the three major academic accreditations – AACSB, EQUIS and AMBA – it enjoys international recognition, a testament to the excellence and rigor of its programs.

The school's offering today spans a wide range of training, from bachelor's to doctorate levels, as well as executive education programs – covering specialized areas such as supply chain management, big data, AI (Artificial Intelligence), digital transformation, and global finance.

MBS is among the top 1% of business schools worldwide to hold the “triple crown” accreditations of AACSB, EQUIS and AMBA. With campuses in Montpellier, Paris, and Dakar, the School welcomes students from over 80 nationalities and offers access to 160 international destinations.

MBS is also ranked 47th globally in the Financial Times' list of the 100 Best master's in management (MiM) programs, and 12th among the top management schools in France.

A longstanding member of France's Conférence des Grandes Écoles, with operations in Montpellier and Paris, the School already boasts a strong presence in Dakar and plans to expand its footprint in and beyond Africa.

About Chedid Capital

A financial holding company, Chedid Capital is a leading investment group in the insurance and reinsurance sector. The group's footprint today extends to Europe, the Middle East, Africa, and South Asia. Chedid Capital's subsidiary, Chedid Re, an official Lloyd's broker, ranks among the 20 largest reinsurance brokers in the world.

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